Our Tone of Voice

Low reading grade level (age 9)

We can offer you real estate services and help you sell your property.

High reading grade level (age 17)

We offer hands-on real estate expertise using a contemporary digital infrastructure.

Formal

Established in 2014, we remain an agile group with a proud heritage of excellent service and unstinting attention to detail.

Informal

We've been around a long time, but we still care about going the extra mile for our clients and getting all those little things just right.

Punchy

Bold, smart, and sophisticated. That's what people said they wanted from a brokerage. So that's how we built our company.

Flowing

When you're looking for the reassurance that you will receive the most value for your property, our specialized brokerage is the only realistic option.

Warm

Are you sinking under the weight of the real estate process? Well, stop worrying. Our agents are here to give you all the help you need.

Detatched

Property.ca's real estate services have been designed to optimize every aspect of clients' sales for efficiency and effectiveness.

Inward-looking/firm-focused

We are a leading brokerage in e-mail and data services, serving a wide range of clients all over the nation.

Outward-looking/customer-focused

When you work with us, you can use our proven experience to sell your property.

Traditional

If I can be of any further assistance, please do not hesitate to contact me at the e-mail address or telephone number below.

Contemporary/colloquial

Still need a little help? Give us a shout and we'll be happy to lend a hand.

Passionate

We love real estate. And we love great technology. That's why we worked so hard to create property.ca, which combines the very best of both.

Calm

Property.ca combines a seamless, innovative interface and quality, data-driven leads in a single integrated platform.

Inspirational

The content revolution is transforming marketing, and it is transforming real estate too. Are you ready to step into this new world?

Practical

If you want to find quality properties and improve your chance of securing the home you want, you really need to consider using property.ca.

Academic

Research has shown that the aggregate price of a home in Canada is forecast to rise 3.2 percent year-over-year to \$669,800 in 2020 with the median price of a condominium and two-storey detached house projected to increase 3.6 percent and 3.1 percent to \$506,100 and \$785,400, respectively.

Accessible

The average home price will increase yearly, along with the price of condominiums.

Verbose

Our agents are both expert and experienced, offering you the ideal balance of informative competence, strategic insight, and problem-solving abilities.

Concise

We can help you sell your home, buy a new one, or rent a property.

Humorous

If you think the stress test involves a heart monitor, better visit the First-Time Buyer hub for some additional information.

Serious

Although the need for a stress test has grown dramatically, many buyers are still unclear on what the concept actually means, or how why they need it.